

EMAIL MARKETING – PRICE GUIDE

Pricing as of Sep. 1, 2009

Subject to change without notice, please call us

Whether you send 50 or 50,000 emails, EDGE3 provides email marketing as an offered service to clients. We will provide all initial account setup with a public internet email server. After setup is finished, clients can conduct their own campaigns using the internet interface and tools provided by the server company, or take the easy way and have EDGE3 do all the heavy lifting (total email campaign creation). Below is the comprehensive list of services and related prices.

Description of Services	COSTS
Initial charge to set up the email server account (this provides you with an established account)	\$150.00
SENDING the first TEST email - which goes directly to the client first, for approval.	\$75.00
Fee for the email address database and image uploads to the server library. (<i>this assumes a clean error free database</i>)	\$45.00
TOTAL BASIC COSTS	\$270.00
Additional Services if Necessary	
Your email database may require a modification to cover any data or format issue	\$85.00/Hr.
Your email database may require a modification to cover any TEXT or HTML issue, or simply you need us to create the email.	\$75.00/Hr.

At time of contract, all prospective clients must read and agree to the anti-spam policy that will be made available.

ADDITIONALLY

Once your account has been set up, you can begin sending mass email broadcasts. The average rate per email is about 1.2 cents each** (\$12/1000). The email server company holds your pre-paid balance at the server, for you to use throughout the year. **Please call for current email rates.

Keep in mind - we can provide all of the account management and email creation necessary to take you through a campaign, you really never have to use the server tools.